



The Station

Call Letters: WDRC-FM

Signal: 102.9 FM

Format : Classic Rock

Audience: Adults 25 -54

**Coverage: Connecticut
& Western Mass**

Website: 1029thewhale.com

Our Listeners

Classic rock enthusiasts cherish the music and memories brought back by 1029 The Whale, whether through radios or various listening platforms like Amazon Alexa, Google Play, Apple Music, and free listening apps. This genre's broad appeal extends to younger demographics, introduced to iconic bands like Pink Floyd, Guns N' Roses, Aerosmith, and Bon Jovi during their upbringing. 102.9 The Whale's listeners are passionate about their favorite radio station. The Whale reaches both men and women from 25 years old and beyond. The Whale is that perfect at work radio station that's on the jobsite.

Connecticut's Classic Rock Station

The Music

102.9 The Whale plays classic rock music. Some of our core artists include Led Zeppelin, Guns N' Roses, Pink Floyd, AC/DC, Rolling Stones, Aerosmith, Joan Jett, The Who, Boston, Ozzy, Van Halen, Queen, Tom Petty and much more.

Coverage Map

