



Providence's Spanish Station

The Music

Latina 100.3 plays Tropical Music. Some of our core artists includes Karol G, Maluma, Bad Bunny, Rihanna, Shakira, J. Balvin, Marc Anthony, Jennifer Lopez, Romeo Santos, Peso Plumo and much more.

The Station
Call Letters: WKKB
Signal: 100.3
Format : Tropical
Audience: Adults 25 - 54
Coverage: Rhode Island /
South Eastern Mass
Website: latina1003fm.com

Coverage Map

Our Listeners

Latina 100.3 in Providence listeners include individuals of Hispanic or Latino descent who appreciate music that reflects their cultural heritage and identity. Latina 100.3's audience include bilingual individuals or those from multicultural backgrounds who enjoy Latin music and wish to stay connected to their roots or explore different cultural expressions.

