



The Station

Call Letters: WNTY
Signal: 96.1 FM & 990 AM
Format : Greatest Hits
Of All Time
Audience: Adults 35-64
Coverage: Central CT
Website: koololdiesradio.net

Our Listeners

KOOL Radio's core audience is the much coveted baby boomer consumer. We bring to our listeners one of the most qualitatively desirable formats for a large variety of advertisers. KOOL Radio listeners are more likely to own stocks and mutual funds and spend more on travel and leisure than other demographics. KOOL's audience is 65% more likely to live in a household with an income over \$150,000. KOOL's listeners are 20% more likely to have graduated from college.

Greatest Hits of All Time

The Music

Billy Joel, Neil Diamond, Beatles,
Stevie Wonder, Elton John, Doors, Abba,
Elvis, Rolling Stones, Fleetwood Mac,
Creedence Clearwater Revival, Diana Ross,
Simon and Garfunkel, Jimmy Buffett,
The Eagles, Bee Gees, Donna Summer,
Bob Seger, Four Seasons,
Marvin Gaye and much more.

Coverage Map

