



The Station

Call Letters: WWRX

Signal: 107.7 FM

Format : Top 40

Audience: Adults 18 - 49

**Coverage: Eastern CT
Southern RI**

Website: jammin1077.com

Our Listeners

The Jammin 107.7 listener is in the "age of acquisition". A young adult, probably married, with at least one child, maybe two, in their first home, buying their first and second family vehicle. They are coming into their own, established in their career and life choices. They are spending money on products and services like furniture, life insurance, automobiles, electronics, clothing, outdoor activities and much more.

Everyone's Favorite Top 40 Station The Music

Jammin 107.7 plays today's hottest music.

The Jammin 107.7 Programming Team is constantly updating and staying ahead of the music industry. Our core artists include Drake, Doja Cat, The Weeknd, Dua Lipa, Bad Bunny, Taylor Swift, Ariana Grande, Jack Harlow and many more.

Coverage Map

