



Springfield's Top 40 Station

The Music

Jammin 100.1 plays today's hottest music.

The Jammin 100.1 Programming Team is constantly updating and staying ahead of the music industry. Our core artists include Drake, Doja Cat, The Weeknd,

Dua Lipa, Bad Bunny, Taylor Swift, Ariana Grande, Jack Harlow and many more.

The Station

Call Letters: WACM

Signal: 100.1 FM & 1270 AM

Format : Top 40

Audience: Adults 18 - 49

Our Listeners

The Jammin 100.1 listener is in the "age of acquisition." A young adult probably married, with at least one child, maybe two, in their first home, buying their first and second family vehicle. They are coming into their own, established in their career and life choices. They are spending money on products and services like furniture, life insurance, automobiles, electronics, clothing, outdoor activities and much more.

Coverage Map

