



Hartford's R&B Station

The Music

102.5 Hartford's R&B station starts off the day with The Steve Harvey Morning Show and plays Hartford's favorite R&B hits all day. Some of our core artists include Alicia Keys, Bruno Mars, Mary J. Blige, Charlie Wilson, H.E.R., Maxwell, Toni Braxton, Tank, Mariah Carey, John Legend, Beyonce, Usher and much more.

The Station

Call Letters: WBOM

Signal: 102.5 FM

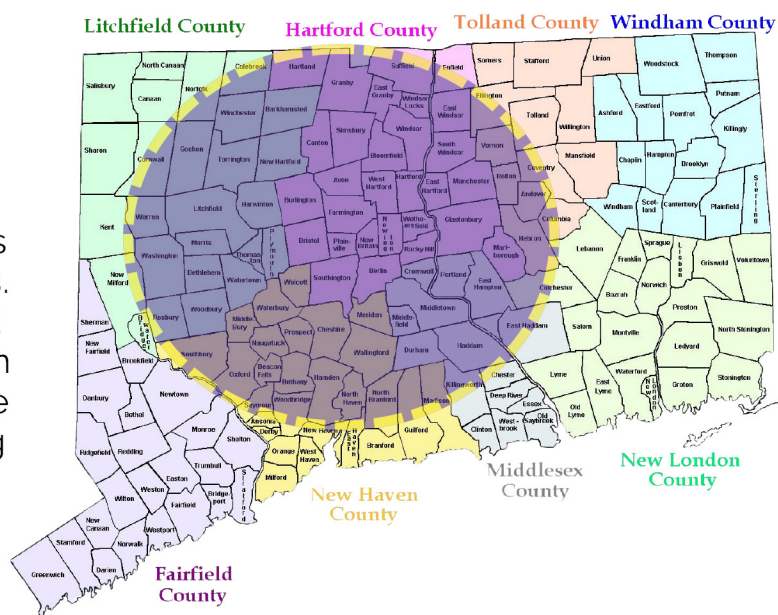
Format : R&B

Audience: Adults 35 -64

Coverage: Connecticut

Website: hartfords1025.com

Coverage Map



Our Listeners

102.5 WBOM listeners are music enthusiasts who are both urban and suburban residents. Our listeners are very culturally diverse and are interested in fashion, nightlife, and urban lifestyle. They are tech-savvy, who consume music through multiple platforms, including traditional radio and streaming services.

They are socially active individuals who attend concerts, music festivals, and other live events.

