



The Station

Call Letters: WCTK
Signal: 98.1 FM
Format: Country
Audience: Adults 25 - 54
Coverage: RI, SE MASS,
The Cape & The Islands
Website: catcountry.com

The Stats

**2025 CMA LARGE MARKET
STATION OF THE YEAR FINALIST**

290,000+

ON AIR LISTENERS

190,000

STREAMING HOURS MONTHLY

Southern New England's Country

The Music

Morgan Wallen, Luke Combs,
Megan Moroney, Chris Stapleton,
Carrie Underwood, Kenny Chesney,
Kelsea Ballerini, Blake Shelton,
Keith Urban, Jelly Roll,
Little Big Town, Brad Paisley,
Eric Church, Luke Bryan, Miranda
Lambert, and much more.

Our Listeners

Cat Country 98.1 is the #1 Large Market Country Music Station in America. Cat Country is a powerful 50,000-watt station that blankets all of Rhode Island, Cape Cod and the Islands, as well as Bristol and Plymouth Counties in Massachusetts talking to over 290,000 people every week. Cat Country's listeners are teachers, nurses, construction workers office commuters fisherman and more who crank up the volume on the road and at the office. The Cat Country Audience is large and loyal. Grow your business with the power of Cat Country 98.1 WCTK.





Southern New England's Country

Coverage Map

