

BOMBA
97.1 • 98.5 • 99.5 FM
101.7 • 102.3 • 104.5

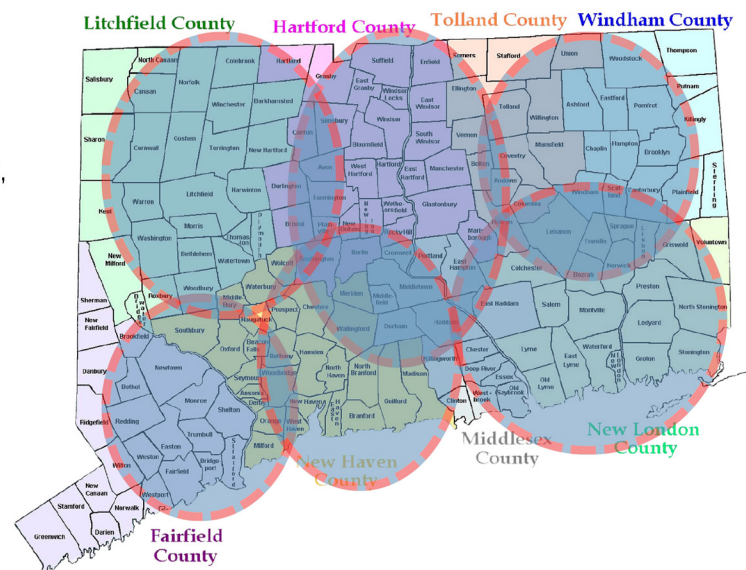
CT'S Spanish Radio Network

The Music

Bomba Radio Network plays Tropical Music. Some of our core artists includes Karol G, Maluma, Bad Bunny, Rihanna, Shakira, J. Balvin, Marc Anthony, Jennifer Lopez, Romeo Santos, Peso Plumo and much more.

The Station
Call Letters: WMRQ HD2/
WBMW HD4
Signal: 97.1 / 98.5 / 99.5
101.7 / 102.3 / 104.5
Format : Tropical
Audience: Adults 25 - 54
Coverage: Connecticut
Website: bombaradio.com

Coverage Map



Our Listeners

Hispanics have a remarkable loyalty. Once they discover a business and have a positive experience, they not only return but also bring along friends. Numerous studies consistently rank them highly in terms of consumer loyalty. In just a few years,

The Bomba radio network has experienced remarkable growth, proving to be lucrative for our partners. Bomba operates on six frequencies strategically located in high-density Hispanic areas. The Hispanic community in Connecticut continues to expand, making it the fastest growing customer demographic in the state.

